

# Tim Avery

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<http://www.theaerialperspective.com>

## Experience

September 2008-Present

### **Overstock.com**

Salt Lake City, Utah

*Senior Front End Developer (February 2010 – Present)*

*-Website Team Lead, Design Team Lead Front End Dev Team Lead*

*Front End Developer (September 2009 – February 2010)*

*Web Designer (May 2009 – September 2000)*

*Email Designer (September 2008 – May 2009)*

*Led the 2009 Overstock.com site redesign, as well as the 2010 fluid site redesign that launched in August 2010. Responsible for layout design, template design, and most new site creative. Have led teams in all areas of front end development. Design of more than 100 email campaigns, Black Friday and Cyber Monday shopping experience 2009 and 2010, major holiday promotional layouts, logos, icons, graphics, Overstock.com Community, o.biz, eziba.com consult, Main Street Revolution, Eco-Friendly Products, Overstock.com Platinum Credit Card.*

*Have developed a number of internal processes to improve quality and quantity of creative produced, including templates for emails, site content modules, code templates, and template generators. Helped test and launch internal CMS in 2010.*

*Currently managing day to day creative needs for Overstock.com, o.biz, and, eziba.com, with an 8 person team that is responsible for all site creative and code changes.*

*Currently helping launch a user experience team which Overstock.com has not had previously.*

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February 2008 – July 2008

### **XploreU LLC**

Chicago, Illinois

*Principle Graphic Designer*

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August 2007 – Present

### **Aerial Perspective**

Salt Lake City, Utah

*Owner/Operator*

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January 2007 – May 2007

### **Infogenix Inc.**

Orem, Utah

*Graphic Web Designer*

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May 2006 – January 2007

### **Tier Technologies**

Indianapolis, Indiana

*Web Designer*

<p><b>Education</b></p>	<p>2001-2005  <b>Beloit College</b> <span style="float: right;">Beloit, Wisconsin</span>            B.A. Studio Art, concentration in Graphic Design and Photography  <i>Graduated with Departmental Honors</i></p>
<p><b>Skills</b></p>	<ul style="list-style-type: none"> <li>- HTML, CSS, Javascript (jQuery), Ajax, PHP, Flash</li> <li>- Blogger, Wordpress, Tumblr, Joomla, and jQuery CMS</li> <li>- Site Audit, Flows and Maps, User Stories, Personas, &amp; Site Maps (UX preprocess)</li> <li>- Storyboarding, Sketching, Wireframing, Mockups, &amp; Prototyping (UX production)</li> <li>- Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, InDesign)</li> <li>- WebStorm (coding software)</li> <li>- JIRA (issue tracking), Confluence (Wiki), Nuxeo (CMS)</li> <li>- Microsoft Office Suite (Word, Excel, Powerpoint)</li> <li>- PC and Mac Operating Systems</li> </ul>
<p><b>Interests</b></p>	<p>I have been bird watching since 1995. I have traveled to both coasts, through all the western states, Florida, and much of the upper Midwest to observe birds. I spent the summers of 2003, 2004, and 2005 working for the Rocky Mountain Bird Observatory as a Field Biologist, identifying breeding birds throughout Wyoming. During the summer of 2007 I worked for the Utah Division of Wildlife Resources also conducting bird surveys. In 2007 I set out to see more birds in Utah in a year than had previously been seen. By years end I recorded 355 species, a new record.</p> <p>In 2007 I started my own bird guiding company, Mountain West Birding Company, to accommodate a number of requests from out of state birders for guide services. I have planned and led several large group birding tours and day and weekend trips.</p> <p>In June 2008 I led two tours for the American Birding Association Convention that was held at Snowbird Utah. I have given more than 30 presentations on birds and Utah birding to private organizations and birding festivals in Utah.</p> <p>I have been photographing wildlife, particularly birds, since my freshman year of high school. In the summer of 2004 I purchased a digital SLR to improve the quality of my photos. I created my own website (<a href="http://www.timaverybirding.com">http://www.timaverybirding.com</a>) to share my images with the public.</p> <p>Currently, my fiancé and I spend several weekends a month camping or backpacking, usually visiting National Parks and Monuments. Most of our trips are centered around hiking and photography—as well as birding and pretty much anything else outdoor related.</p>
<p><b>Portfolio</b></p>	<p><a href="http://www.theaerialperspective.com">http://www.theaerialperspective.com</a></p>